

Event Name : Campus to Corporate
From Date : 17.12.2024
To Date : 17.12.2024
Organised by : Department of Business Administration & PG & Research Department of Commerce Shift I
Academic Year : 2025 – 2026

Report:

The programme commenced with a welcome address and felicitation of the resource person by Dr. Beulah Suresh, Head and Assistant Professor, Department of Business Administration. The resource person began the session by interacting with the students, asking questions about their willingness to work in locations beyond Vellore. The students actively participated in the discussion.

He then shared valuable insights on preparing students for the transition from campus life to the corporate world, emphasizing corporate expectations, the skills and competencies required, and the opportunities available. The session also covered what organizations look for in fresh graduates, the importance of building professional networks and relationships, and an understanding of corporate culture and workplace etiquette. In addition, various career paths in the BFSI sector were discussed. A video demonstrating how to craft a winning résumé was also screened for the students.

The session concluded with an interactive question-and-answer segment, during which students raised queries related to résumé preparation, the selection process, and employment opportunities in other cities. The resource person addressed all questions with patience and enthusiasm, clarifying students' doubts effectively. The programme concluded with a vote of thanks followed by the College Anthem.